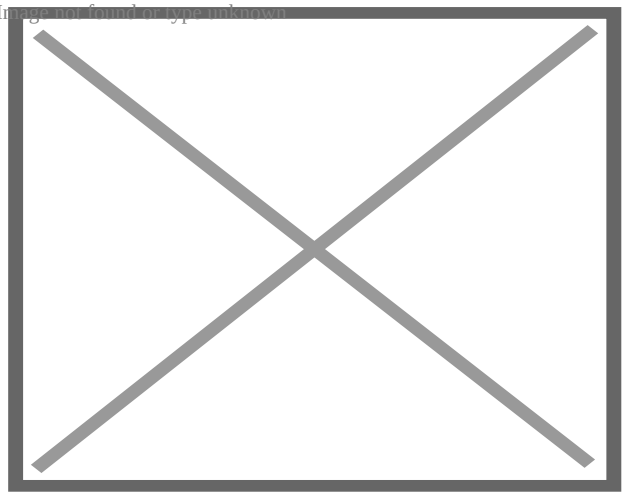
DanSiam Property Hua Hin / Koh Samui
sales@dansiam-property.com
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Property QR-Code

The White Lotus Effect: How HBO's Hit Series is and Property Interest Driving Thailand Tourism

Sale Price: 0 (THB) / Rent Price: N/A

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Property Facts

Property ID	: N/A
Sale Price	: BN/A
Cam Fee	: N/A
Year Built	: N/A
Project	: N/A
Facilities	: N/A
District	: N/A
Sub District	: N/A

Property Description

The White Lotus Effect: Thailand’s Tourism and Property Boom The phenomenon known as ‘set-jetting’—travelling to destinations featured in popular films and television series—has reached unprecedented intensity in Thailand following HBO’s The White Lotus Season 3.
According to travel industry analysis, Koh Samui has experienced an 88% surge in travel searches, with bookings to the island up 44% year-on-year.
The Four Seasons Resort Koh Samui, which served as the primary filming location for the fictional White Lotus Thailand, has reported a staggering 312% increase in bookings compared to the previous year.
For property investors monitoring Thai market dynamics, The White Lotus effect demonstrates how cultural phenomena can rapidly reshape destination awareness and visitor demographics.
The series, which premiered on February 16, 2025, showcases Thailand’s

(Read more on website)

Rooms & Dimensions

Bedrooms	: N/A
Bathrooms	: N/A
Car Parks	: N/A
Buildup Area	: N/A
Living Area	: N/A
Interior Area	: N/A
Pool Size	: N/A
Land Area	: N/A

Other Facts

Type	: N/A
Status	: N/A
Floors/Lavel	: N/A
Style	: N/A
Furnishing	: N/A
Prop Own	: N/A
Land Own	: N/A
Tenure	: N/A
Title Deed	: N/A
Owner Quota	: N/A
Specials	: N/A
View	: N/A

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